

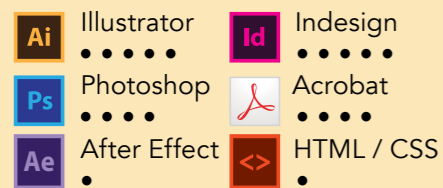
KORBKARN LIMSOMBATANAN



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- LINKEDIN.COM/IN/KLIMSOMBATANAN

A goal-oriented Thai graphic designer & digital artist. I have expertise with designs for online marketing, e-commerce, editorial design and great passion for photography

SKILLS



Concept Development, Design Research, Layout/Editorial Design, Digital Media, Banner Design, Photo Retouching, Photography, Hand-drawing, Illustration, Digital Painting, Animating, Watercolour, Printmaking

Time Management, Active Listener, Flexibility, Goal-Oriented, Team player

LANGUAGES

Thai Native
English IELTS 7.5
Mandarin Beginner

REFERENCE

Available upon request

BRIAN CAIRNS

Programme Leader of Masters in Communication Design, GSA, UK
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COLIN FAULKS

Lecturer in Communication Design, GSA, UK
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EXPERIENCE

AUG 2018 – NOW ILLUSTRATOR, WILD SKY MEDIA (THAILAND) CO., LTD.

Wild Sky Media is a digital media company focusing on parenting and multicultural contents with key websites: CafeMom, Mom.me, MamasLatinas, LittleThings and Revelist.

- Created diverse styles of digital arts to accompany each brand's art direction
- Raised each brand's recognition across social media channels with animated illustrations

MAR 2017 - MAR 2018 GRAPHIC DESIGNER, DANCING BONZAI (THAILAND) CO., LTD.

- Boosted online sales with prompt promotional website banners for worldwide stores
- Raised Sansha group's brand awareness through printed marketing and event materials
- Supported production team in China with technical artworks e.g. package stickers, embroidery patterns

MAY 2014 - NOW FREELANCE GRAPHIC DESIGNER & ILLUSTRATOR

Highlighted Projects

- Designed a showcase publication of environmental projects throughout Asia for the renowned German organisation, GIZ
- Presented *AUN/SEED-Net*, a sustainable socio-economic development organisation of the ASEAN region, through graphics for social media
- Illustrated a series of pocketbook cover for *Chart Korbjitti*, a Thai national artist

JUL 2011 – MAR 2014 GRAPHIC DESIGNER, CLEO MAGAZINE, POST-ACP CO., LTD.

CLEO magazine is Thailand's best-selling lifestyle magazine for women originating in Australia.

- Captured readers' attention with stylish layouts and illustrations
- Approved artworks before proceeding to print
- Cooperated with writers and marketing team in designing marketing and event materials
- Styled objects for photographic shooting to accommodate magazine's content

ACHIEVEMENT

SEP 2016

THE SCOTTISH LOVELIES

A Master's project reflecting how perception of Scottish women has changed beyond recognition, featured in the Scottish newspaper, Daily Record and online article published by CLEO, Thai magazine

- <http://www.dailyrecord.co.uk/lifestyle/scots-female-politicians-made-lager-8760733>
- <http://www.cleothailand.com/career/55494>

SEP 2010

THE 1ST RUNNER-UP IN POSTER DESIGN

Designed the cleaning and sanitation policies poster for Chulalongkorn University dormitory

AUG 2008

THE 1ST PRIZE IN DESIGNING SPACE DEVELOPMENT PLAN FOR CHULALONGKORN UNIVERSITY DORMITORY

MAY 2008 & 2010

THE 3RD RUNNER-UP M-150 TV CREATION AWARD

Produced advertisements for M-150, a famous Thai energy drink

EDUCATION

2015 – 2016

MASTER OF DESIGN IN ILLUSTRATION, THE GLASGOW SCHOOL OF ART, UK

ACCESS Scholarship Award 2015/ 2016

THE SCOTTISH LOVELIES Etching prints

A re-imagination of the Tennents "Lager Lovelies" cans showing how perception of Scottish women has changed beyond recognition

The project is featured in the Scottish newspaper, *Daily Record* (<http://www.dailyrecord.co.uk/lifestyle/scots-female-politicians-made-lager-8760733>)

THE PATTERN A series of prints and a book

A personal project reflected my experiences towards Scotland and its unique Glaswegian culture

2006 – 2010

BACHELOR OF INDUSTRIAL DESIGN (B.I.D.) (GPA 3.06) CHULALONGKORN UNIVERSITY, THAILAND

THESIS : NOVEL'S ILLUSTRATION, THE JUDGEMENT

I examined the concept of the novel into three designs, yet all conveyed mood and tone of the novel to readers effectively.

The project success led to a later commercial collaboration with the writer.

EXHIBITION

SEP 2016

GRADUATE DEGREE SHOW, THE GLASGOW SCHOOL OF ART, GLASGOW, UK

MAR 2011

JOODPLIEN, GRADUATE DEGREE SHOW, CENTRAL WORLD, BANGKOK, THAILAND

ACTIVITY

OCT 2010 – FEB 2011

180 MINUTES = 180 DEGREES, THE CLIMATE COOL THAILAND

An environmental project in collaboration with *British Council, Youth Venture Thailand* and *A Day magazine*, created to inspire students to initiate green space within 180 minutes

- Designed the garden space
- Participated with my colleagues to draw up the project's objective and action plan
- Raised project's recognition among students and organised the gardening event

APR 2009

HEAD OF VOLUNTEER UNIT, RCU VOLUNTARY CAMP, PRAE, THAILAND

- Initiated activities, for example, discussion groups, for the camp participants to help reflect the objectives of the programme and the importance of volunteerism
- Planned the number of suitable workforce for each working unit's daily participants according to staff's action plans

OCT 2008

HEAD OF TEACHING UNIT, RCU VOLUNTARY CAMP, UBONRATCHA-THANI, THAILAND

- Designed lessons and extra-curricular activities for the children of the village
- Encouraged the unit participants to do different tasks as part of a team

JUN 2008 – MAR 2009

PUBLIC RELATIONS STAFF, RCU VOLUNTARY CAMP CLUB

- Designed promotional tools to advertise events, activities and staff meetings